

***CoJMC Strategic
Planning Workshop
Feb. 5, 2021***



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Welcome!



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Agenda

- Feedback process
- Next steps
- Task force presentations: action plans
- Task force meetings

Review and Feedback

- Every member of the strategic planning committee is asked to review the work of the other task forces and submit feedback by Mon., March 1

<https://journalism.unl.edu/action-plans>



Please rate how well this captures who we are or what we should strive to become? (1 star = start over, 5 stars = it's ready to go)



What do you like?

What suggestions do you have for improvement?

Review and Feedback

- The external review committee will meet on March 12 to summarize all feedback for each task force and offer edits and suggestions to the dean.
- The dean will send task force co-chairs recommendations and all raw data from the feedback page.
- Task forces will incorporate changes and submit their revised action plans to the dean and strategic planning co-chairs by March 31.
- Task force co-chairs will meet April 2 to discuss redundancies and make recommendations.



Next Steps

- March 1 – Feedback due
- March 12 – Review committee meeting
- April 2 – Task force co-chairs meeting
- May 7 – Full committee meeting and presentation of the strategic plan



Thank you!



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